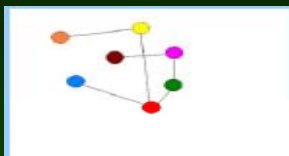


ENEVA PROJECT "ENHANCE EFFICACY THROUGH VALORISATION"
LIFELONG LEARNING PROGRAMME 2007-2013 KA4 MULTILATERAL PROJECT-



A PROPOSAL OF A SET OF INDICATORS TO EVALUATE VALORISATION



THE STARTING POINT

Too many projects and experiences tend not to be considered, not to modify the context, not to bring consequences or long term effects

Why?

No actions are planned to increase the value of projects' activities and results

THE PURPOSE

To propose a tool (a set of indicators) to:

- Evaluate valorisation process during all the life cycle of a project (after its conclusion too)
- Lead and monitor (as a guide-line) all the actions aimed to increase the value of a project

THE METHOD

DEFINITION OF VALORISATION CONCEPT



Meta-analysis

by

Synthesis of definitions contained in literature and in workshop reports



Lazarsfeld Paradigm

by

Split of valorisation concept into sub-concepts and into single indicators

META-ANALYSIS

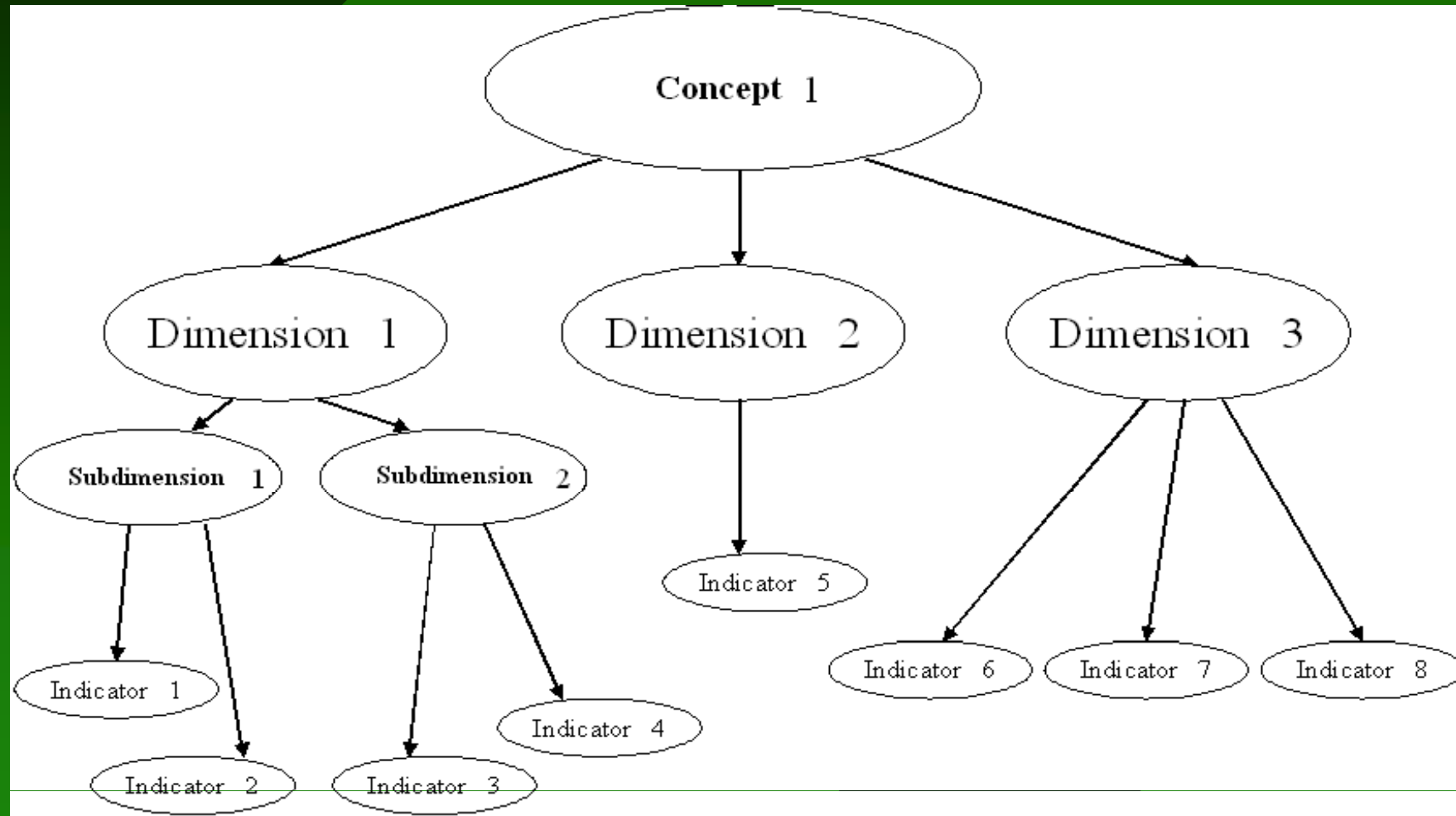
A secondary research tool, which is adapt to collect data deriving from different primary research tools



A LIMIT

Every synthesis of categories or items results on a new information which doesn't present the features of the single components

LAZARSFELD PARADIGM



Drawn from Claudio Bezzi - bezzi@valutazione.it

VALORISATION

Sustainability

Inclusion/
involvement

Needs

Attitudes /
culture

Economic
source and
management

Network

Dissemination

Goals

Objectives

Users

Content

Sources

Medium

Success

Exploitation

Evaluation

Access

Transfer
and
implementation

Intellectual
Properties
Recognition

AN ABSTRACT OF THE SET OF INDICATORS

DIMENSION: SUSTAINABILITY

SUBDIMENSIONS	INDICATORS	DESCRIPTION OF INDICATORS	OBJECTIVES OF INDICATORS
Inclusion/ involvement	Level of involvement and sharing of objectives of main users	<ul style="list-style-type: none"> •Objectives of project are widely shared among the stakeholders? •The potential users are involved in every important phase of the project? 	Document the level of involvement of the main user and of the more important stakeholder of the project in the different phases of the project's life

DIMENSION: DISSEMINATION **

SUBDIMENSION S	INDICATORS	DESCRIPTION OF INDICATORS	OBJECTIVES OF INDICATORS
Goals	Level of explanation of dissemination goals	<ul style="list-style-type: none"> • What effect is your dissemination effort aimed at producing? • What group or groups will your efforts benefit? • In what ways will the group or groups benefit from your efforts in the dissemination action? 	Determine and document the goals of your dissemination effort for your proposed project.

DIMENSION: EXPLOITATION

SUBDIMENSIONS	INDICATORS	DESCRIPTION OF INDICATORS	OBJECTIVES OF INDICATORS
Transfer and implementation	Level of mainstreaming of project's results	<p>Is there a plan of valorisation of project's activities all along the project's life and also after its conclusion?</p> <ul style="list-style-type: none"> • Is there a plan to transfer and use project's results in different contexts? • Is it possible to assume models? • Is it possible to adapt and shape results to rise up new projects? • Is it possible to include potential users into product testing to ensure the quality and the adaptation of results to specific needs? 	Document the mainstreaming of results into a system